STARTUP SKOOL

Summer Programs

2016

At Startup Skool, we're focused on teaching the next wave of young leaders how to think with an entrepreneurial mind, so that one day they can tackle our society's most difficult social and environmental problems. Our hands-on programs focus on developing the core skills that are found in today's cutting edge leaders: **Design Thinking**, **Technological Prowess**, and an **Entrepreneurial Drive**. Your child will learn the fundamentals of starting their own business and creating their first website, ultimately building a foundation to excel in the real world.

EACH COURSE INCLUDES:

- Interactive, Hands-on Learning
- 6:1 Student to Instructor Ratio.
- Maximum of 20 students
- Daily Snacks, T-shirts, And Take Home Swag
- Digital Portfolios. Individual Headshot included!
- Program Assessments and Graduation Certificate

HOURS:

- M - F, 9am - 4pm
- Early Drop Off and Late Pick up Available At No Extra Charge

LOCATIONS:

- Vancouver: UBC Campus, Red Academy
- Burnaby: SFU Campus
- Victoria: UVic Campus + Viatec
- Kelowna: Co+Lab + Accelerate Okanagan

Throughout the week, your child will either build a plan on how to turn their idea into a real business, or work on an existing business challenge. On the final day, they will present their concept to a "Dragons' Den" panel of respected local entrepreneurs. Don't miss this unique opportunity to expose your child to a new way of thinking!

INNOVATION CAMP

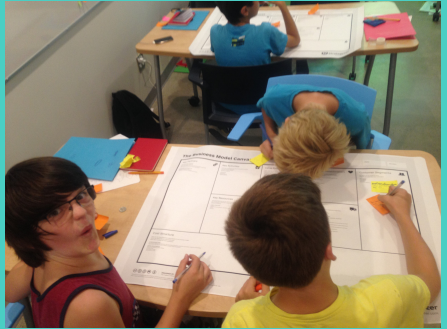**Ages**: 9 - 11
Level: Beginner - Intermediate
Category: Entrepreneurship & Innovation

WHAT STUDENTS WILL LEARN:

- Fundamentals of Starting a Business
- Critical Thinking, Problem Solving, Communication
- Introduction to Website Programming: HTML & CSS

WHAT STUDENTS WILL EXPERIENCE:

- Hands-on Innovation
- Inspirational Presentations from Guest Speakers
- Skilled and Thoughtful Leadership
- Presenting their very own "Dragon's Den" Pitches to a Panel of Judges

This hands-on program will bring together creative youth to explore entrepreneurship, the basics of coding and collaborate with like-minded peers and local entrepreneurs. Throughout the week, students will be challenged to innovate their own ideas, test the market, build prototypes and finally, pitch their ideas to a "Dragons' Den" panel of respected local entrepreneurs . By the end of the camp, these young innovators will be equipped with the foundation to embark on their entrepreneurial journey.

Girls ONLY options available

T E C H N O L O G Y
E N T R E P E R N E U R S H I P

Ages: 12 - 15
Level: Beginner - Intermediate
Category: Entrepreneurship & Innovation

W H A T   S T U D E N T S   W I L L   L E A R N :

- Fundamentals of Starting a Business
- Critical Thinking, Problem Solving, Communication
- Introduction to Website Programming: HTML & CSS
- How to Build a Business Through Technology (apps, online, e-commerce)
- Technology-focused Businesses

W H A T   S T U D E N T S   W I L L   E X P E R I E N C E :

- Hands-on Innovation
- Exposure to a Variety of Industries in Entrepreneurship and Technology
- Inspirational Presentations from Guest Speakers
- Skilled and Thoughtful Leadership
- Innovating the Next Best App or Technology Business
- Presenting their very own "Dragon's Den" Pitches to a Panel of Judges

Youth will explore the fundamentals of technology entrepreneurship, and collaborate with peers and local entrepreneurs. Throughout the week, students will engage with guest speakers who are experts in the tech world, as well as be exposed to a variety of industry specific businesses like medical technology, clean technology and e-commerce. Our classes mix theory with practice, so students will be challenged to innovate their own ideas, test the market, build prototypes and finally, pitch their ideas to a "Dragons' Den" panel of respected local entrepreneurs. By the end of the camp, these young innovators will be equipped with the foundation to embark on their technology journey.

Girls ONLY options available

DESIGN THINKERS

Ages: 12 - 15
Level: Beginner - Intermediate
Category: Entrepreneurship & Innovation
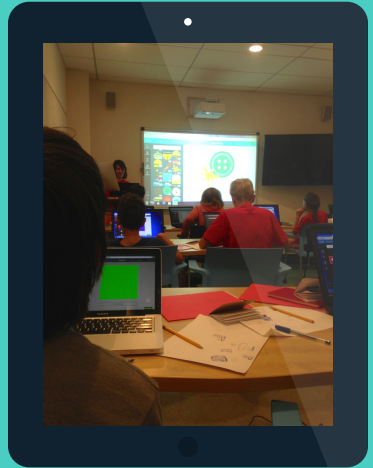
WHAT STUDENTS WILL LEARN:

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- Critical Thinking, Problem Solving, Communication
- Introduction to Website Programming: HTML & CSS

WHAT STUDENTS WILL EXPERIENCE:

- Hands-on Innovation
- Inspirational Presentations from Guest Speakers
- Skilled and Thoughtful Leadership
- Presenting their very own "Dragon's Den" Pitches to a Panel of Judges

Have you ever wondered why it is you love certain products? Why Apple is the leader of its industry? Why people spend an average of 21 minutes a day on Instagram? The answer is design!

Youth will explore the principles of design thinking, learn about brand identity, build digital products around the needs and wants of consumers and be exposed to the endless possibilities of careers in design and entrepreneurship. Students will be challenged to build wireframes, prototypes and run tests on users - all while using industry tools like Invision, Sketch, Canva and more! Most notably, students will be broken into teams, given a real world business design challenge to work on throughout the week, and then have the chance to pitch their innovations. By the end of the camp, these young innovators will be equipped with the foundation to embark on their design & entrepreneurial journey.

Girls ONLY options available

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O N L I N E

Dates	UBC	RED Academy	SFU
July 4 - 8	Tech Entrepreneur	Innovation Camp	
July 11 - 15	Design Thinkers	Innovation Camp	
July 18 - 22	Innovation Camp	Tech Entrepreneur	
July 25 - 29	**Innovation Camp Girls Only**	Design Thinkers	
August 8 - 12	**Design Thinkers Girls Only**	Innovation Camp	
August 15 - 19	**Tech Entrepreneur Girls Only**	Innovation Camp	Innovation Camp
August 22 - 26	Innovation Camp	Design Thinkers	Innovation Camp
August 29 - Sept 3	Innovation Camp	Tech Entrepreneur	

Dates	UVIC	Co+Lab
July 4 - 8	Innovation Camp	
July 11 - 15	Innovation Camp	
July 18 - 22	Design Thinkers	
July 25 - 29	Tech Entrepreneur	
August 8 - 12		Innovation Camp
August 15 - 19		Innovation Camp
August 22 - 26		Design Thinkers
August 29 - Sept 3		Tech Entrepreneur

I N   P A R T N E R S H I P
W I T H

prices vary per camp location www.startupskool.com